

POSITION TITLE: Market Development Specialist at Evergreen Turf Equipment, LLC

Job Description: The key responsibilities of this position include conducting in-depth research and analysis of market conditions, sales channels and consumer data to determine potential sales of front-throw precision reel mowers, rotary mowers, hover mowers, and related grounds maintenance components such as boom sprayers and pump station systems and components to help expand Evergreen Turf's market share. Will gather market information on U.S. competitors, machinery and components, prices, and sales for Evergreen and our parent company. In addition, he or she will help create marketing campaigns including related print and website marketing content.

Requirements:

- Bachelor's Degree in Business Administration including marketing coursework, or the foreign degree equivalent; and
- Two years of professional sales and marketing experience performing market research and product analysis and developing print and website marketing content in the field of commercial, residential, and golf course lawn maintenance products, including rotary mowers, front throw precision reel mowers, hover mowers, boom sprayers, and pump station systems and components.
- Domestic and international travel required (10%; approximately 35 days per year).

LOCATION: 40 hours/week in Auburn, WA

TO APPLY SEND RESUME TO: info@evergreenturfequipment.com